What Worked? What Didn't Work? Learning through Continuous Quality Improvement

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Prepared and Presented by: Dr. Cheryl Marshall, President eith Wurtz, Dean of Institutional Effectiveness, Research & Planning

Session Objectives

- Briefly describe Crafton's prior accreditation sanctions
- Describe a process of systematic continuous improvement, using cycles of dialogue, repeated information gathering, sharing, and re-assessment
- Provide examples of continuous improvement in program review, strategic planning, and outcomes assessment
- Discuss the importance of recognizing change as an aspect of continuous quality improvement
- Provide strategies on how to proactively manage change

February 2009 Accreditation Findings and Recommendations

Integrated Planning

- Ed Master Plan
- Program Review
- District Strategic Plan
- District Program Review
- District Technology Plan
- District HR Plan



Probation

February 2009 Accreditation Findings and Recommendations

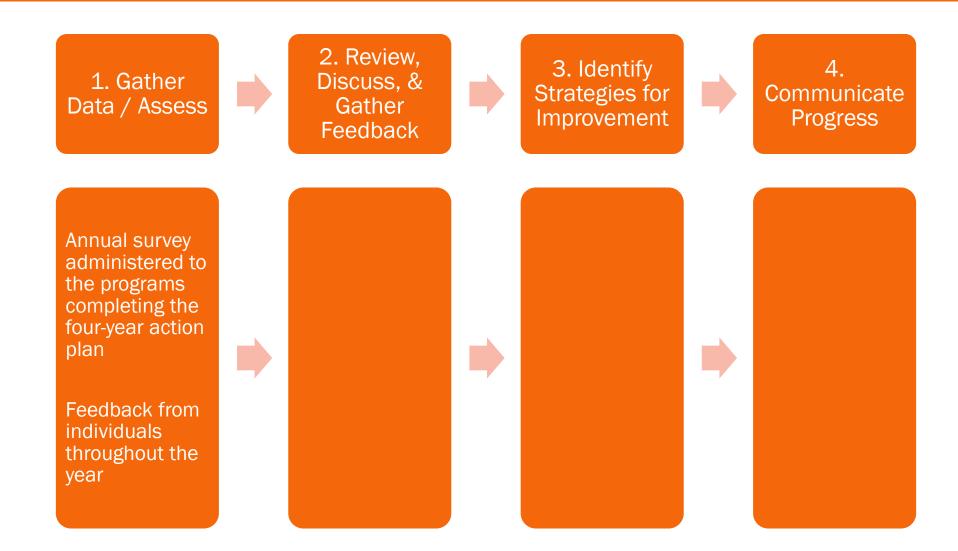
- Data Reliability and Use
- so Achieve Proficiency on Outcomes by 2012
- Sommunication and Shared Governance
 - Improve and evaluate
- Resource Allocation
 - Financial Planning and Transparency

Addressing Recommendations Overview

- Project and Process Champions
- 🔊 Focus Willingness to Prioritize
- 50 Managing Change
- Sontinuous Learning and Improvement
- 50 Committee Work
- Systematic and Systemic Approach
- So Communication, Communication, Communication...

Process for Continuous Quality Improvement







2. Review, Discuss, & Gather Feedback

3. Identify Strategies for Improvement 4. Communicate Progress

Annual survey administered to the programs completing the four-year action plan

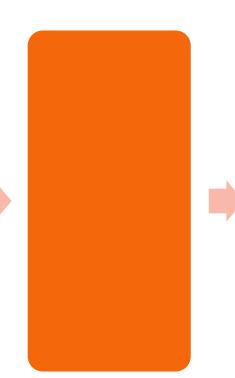
Feedback from individuals throughout the year

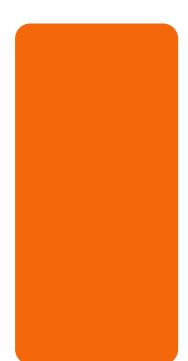
Quantitative

Process was more clear and the feedback more useful

Qualitative Streamline the questions Provide mentoring and

feedback





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Added workshops and open meetings

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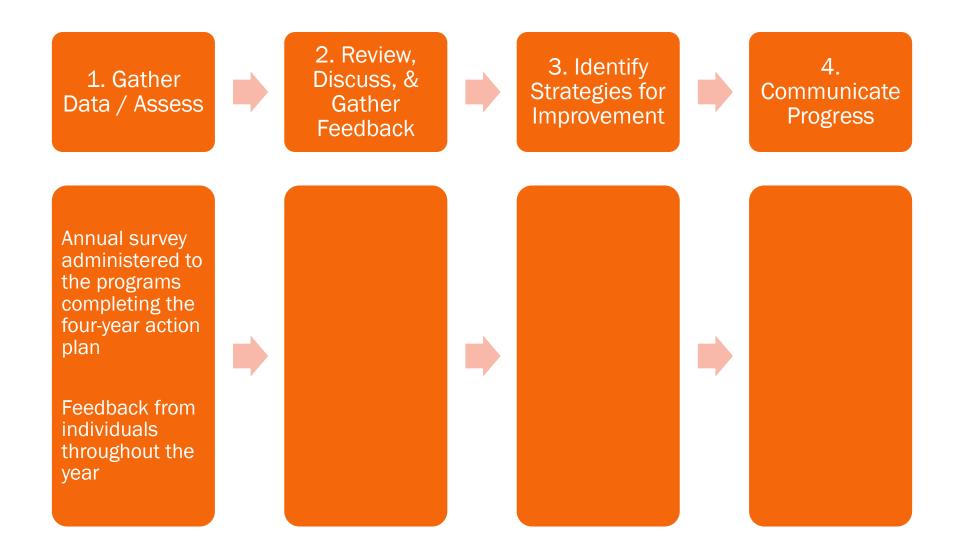
Added workshops and open meetings Email Workshops Committee Contacts At the Water Cooler

In Service

Meetings with Programs

Multiple Committee Meetings (e.g.: Chairs)

Repeat





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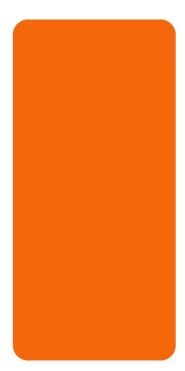
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Only provide one place where outcomes can be reported

Provided a quick link to PPR



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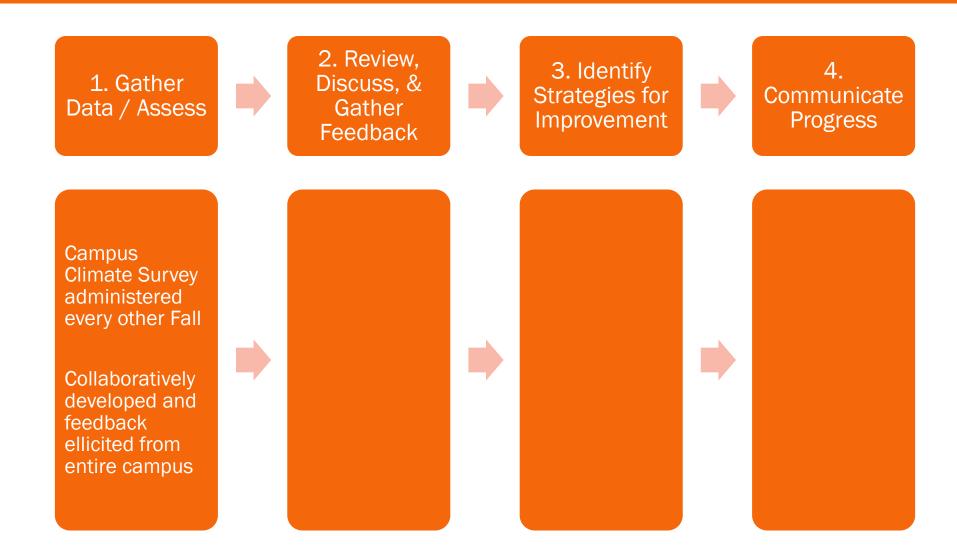
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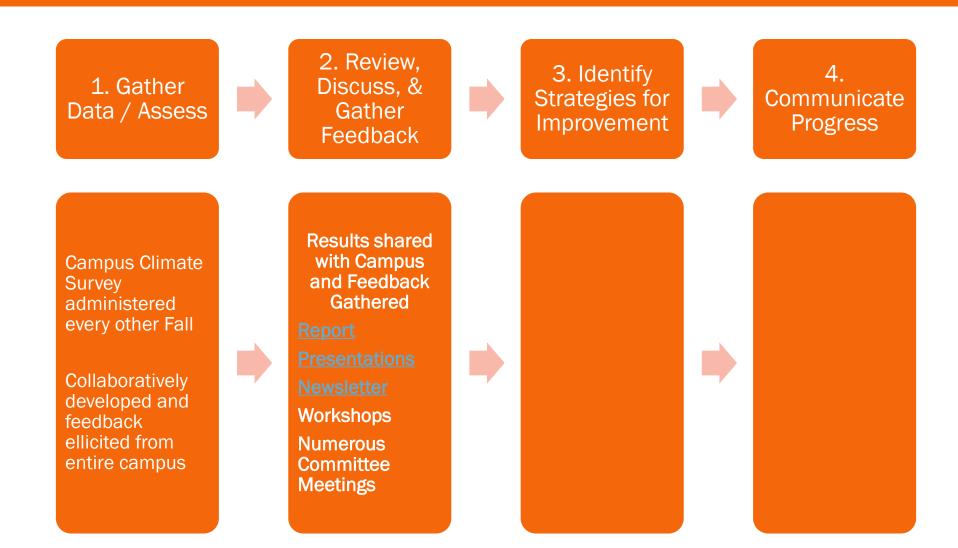
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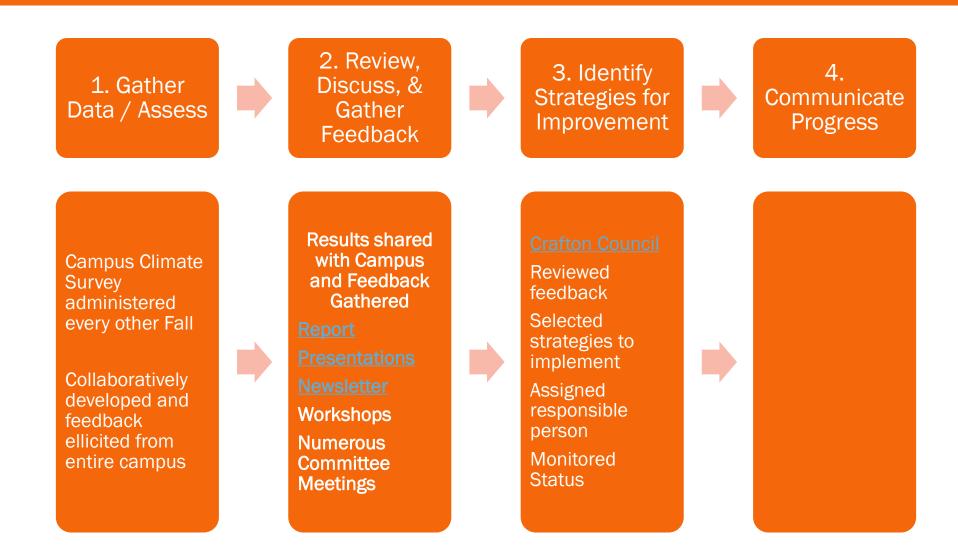
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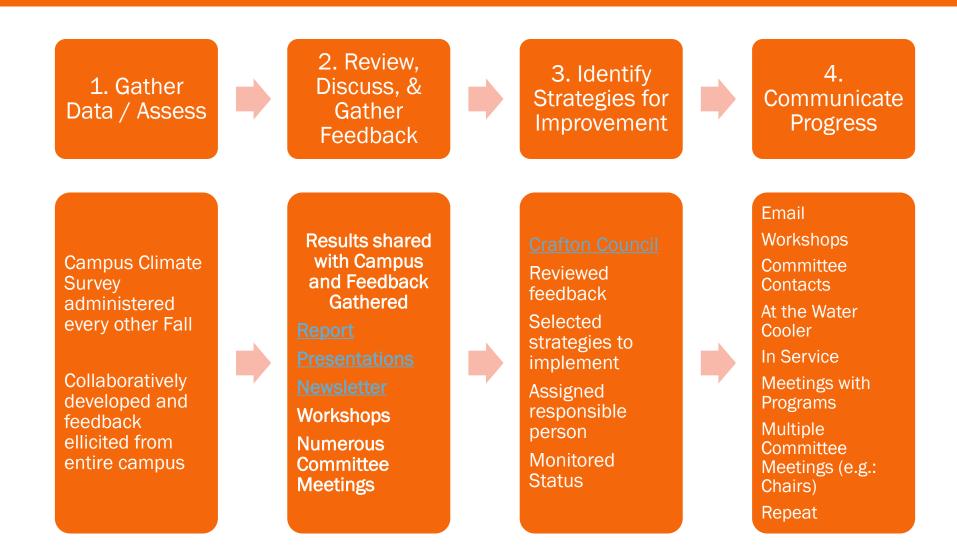
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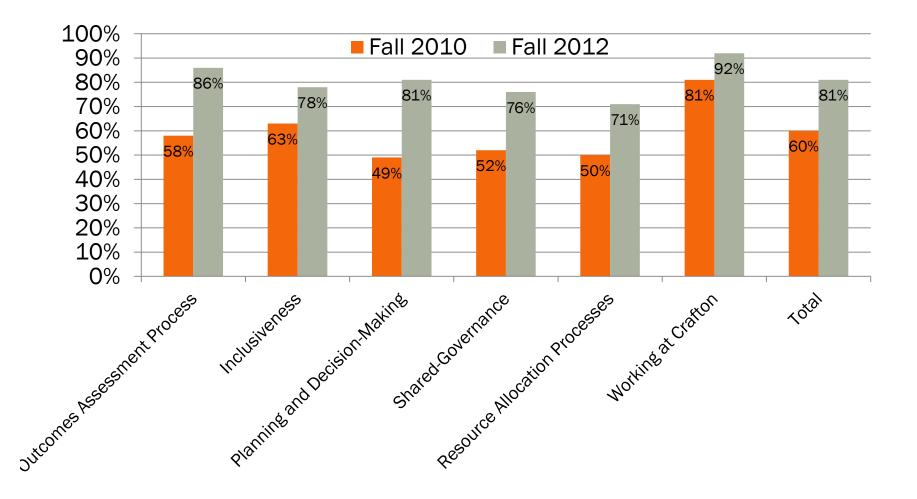


Examples of Improvements made based on Results from the Fall 2010 Campus Climate Survey

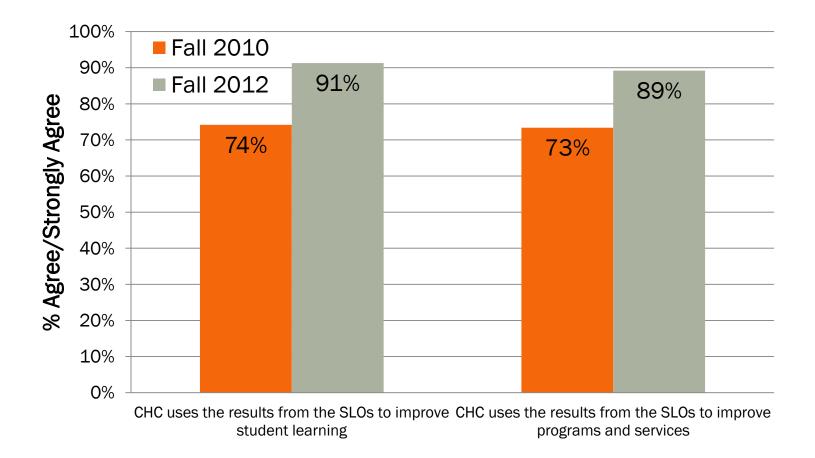
Examples of Progress on Implementing Suggestions from the Fall 2010 Campus Climate Survey

Suggestion	Progress
Make applause cards readily available for use.	A link to the <u>Applause Cards</u> is available on the <u>Navigator Online Resource</u> Web Site.
Training for managers on recognition	Training occurred on Friday, November 9 th , 2012.
Committee chairs should be trained how to run a committee.	Training occurred on August 22 nd , 2012. Future trainings will occur once every primary term.
The ability to search the email database by first name, department, or office.	Contacted DCS in Fall 2012. When click on "To", check "More columns" and enter first name.
"Bring a friend" to committee meetings. Where the friend can sit in on committee as a guest.	Piloted in Spring 2012, and did not work well.

Campus Climate Survey Results



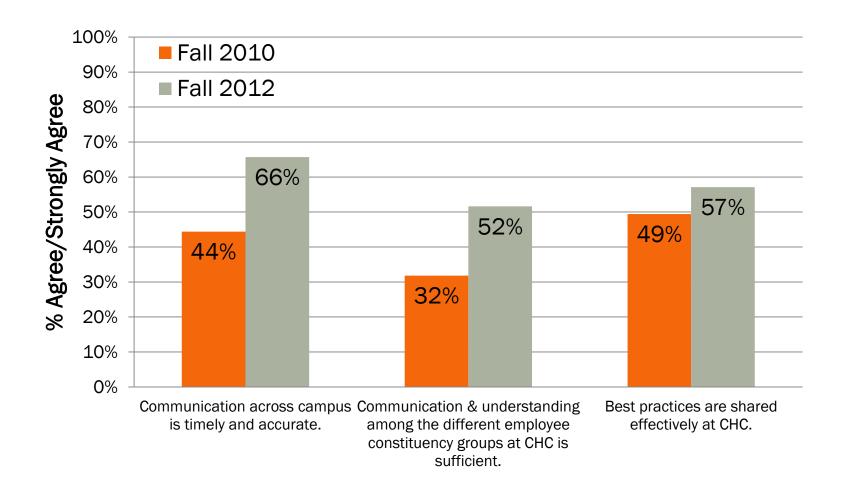
Campus Climate Survey Outcomes Assessment Reporting – Fall 2010 to Fall 2012



Outcomes Assessment Reporting Related Comments

- "Create one central repository for all SLO's. Currently, I have four locations to which each SLO is recorded."
- ** "Right now the procedure for submitting seems to be whatever you want, however you want, wherever you want. For faculty wanting direction, this is confusing. For anyone wanting to review outcomes for the institution, it is a barrier."
- So "Streamlining outcomes assessment is the most important part. As a faculty member, I am always assessing my methods, and make changes accordingly. The SLOs help with that, although they are extra work for the most part."
- * "The outcomes assessment process continues to grow and improve; however, I think that we can continue to make the reporting process easier."

Campus Climate Survey Communication — Fall 2010 to Fall 2012



Communication Related Comments

- * "Although communication has improved somewhat, there is still the feeling that any input we may have really isn't taken into consideration when decisions are being made, even when the decision directly affects our job. There are also times when we are told of a decision that was made without seeking any input from the person or area that will be affected the most."
- 50 "Communication is improving.

Predominance of Change

- "One thing that is new is the prevalence of newness, the changing scale and scope of change itself, so that the world alters as we walk in it."
 ~ Robert Oppenheimer
- "Today, loving change, tumult, even chaos is a prerequisite for survival, let alone success...change by everyone requires a dramatic increase in the capacity to accept disruption." ~ Tom Peters
- "If you do not change direction, you may end up where you are heading." ~ Lao Tzu
- "Change will not come if we wait for some other person or some other time. We are the ones we've been waiting for. We are the change that we seek." ~ Barack Obama
- ⁵⁰ "Change is the only constant."

Changes at Work

- So What changes have you experienced over the last 12 months?
- ∞ In what ways have you welcomed the change?
- So What were the benefits of the change?
- ∞ What were the disadvantages?
- ∞ How have you or others resisted the change?

How have you or others resisted the change?

You may respond at **PollEv.com/keithwurtz** when the presenter pushes this poll

Text 905681 and your message to 37607

president headache timeframe changes educational problem comply college-wide resist dismissive issues implementing recoi negativity suspicious contracts compliance committees new others above buildings "creating open engage students senior need management away shutting general hoping focus motiv ato, protesting merely vear steo seen resi growth whole engaging passive much doing aggressiveness because directing practice 0 versus means go study entry ð data found paying integrating choosina KS college complying slows am quickly comes meetinas sanctions included campuses attention resistan nothing benefits ersation dialogue issue" good plans especially happening tend ignore remarks ignoring non-partici pation faculty discussions

What is Change Management?

Personal Change: Intentional, purposeful adoption of new thoughts & behaviors

Organizational Change: Adoption of new ideas or behavior by an organization in response to opportunities or threats

Why is Change Difficult?

- ∞ No sense that it is needed
- so Short term thinking
- Sense of loss
- so Comfort zones
- Personal habits and characteristics

Personal Change Quiz

Question	Yes	No
1. Are you currently using the latest version of software on your home computer?		
2. Have you driven to work using a different route in the last 3 months?		
3. Have you taken a new workshop?		
4. Have you tried new food in the past 6 months?		
5. Have you changed the arrangement of your furniture?		
6. Have you read a new publication the past year?		
7. Have you changed your hair style or color?		

Roles People Play During Change

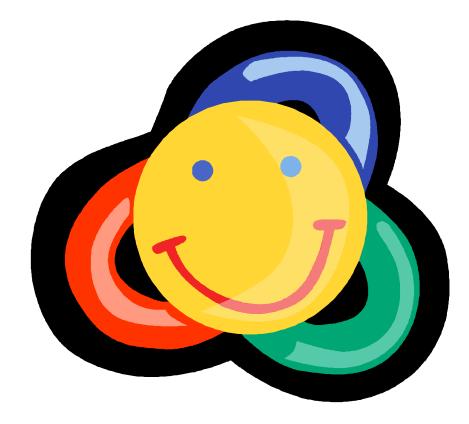
Activists

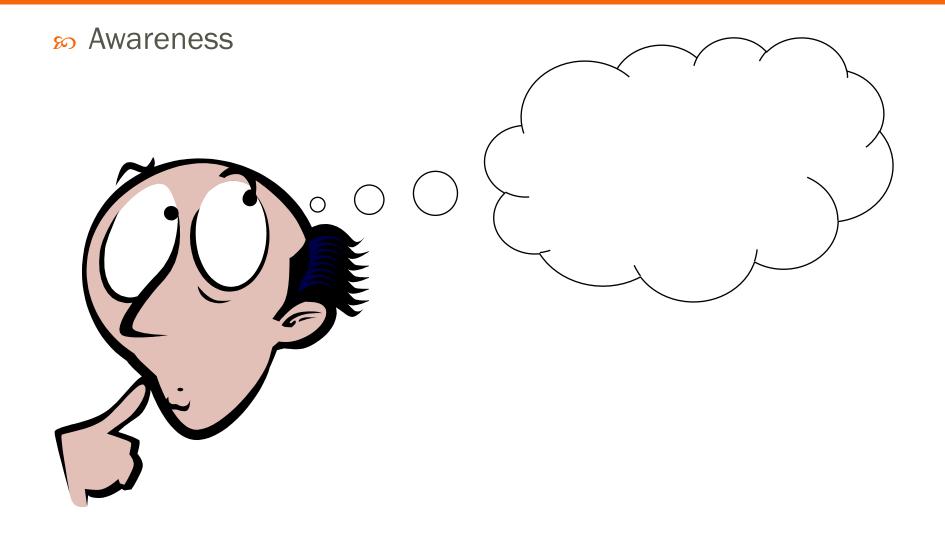
- Thrill SeekerIdea Generator
- 🔊 Pot Stirrer

Rivals

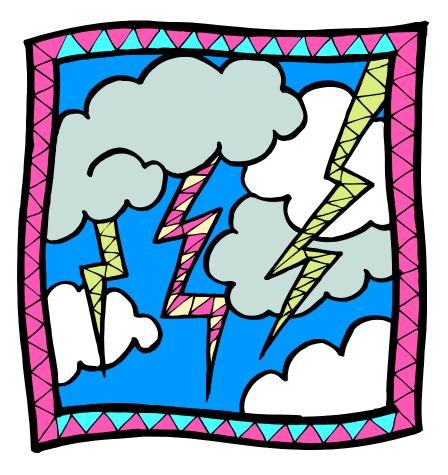
- naysayer 🔊
- n Traditionalist
- Passive Aggressive
- Disengaged

🔊 Denial





∞ Perceived Need



∞ Resistance



so Action



Common Phases

50 Commitment



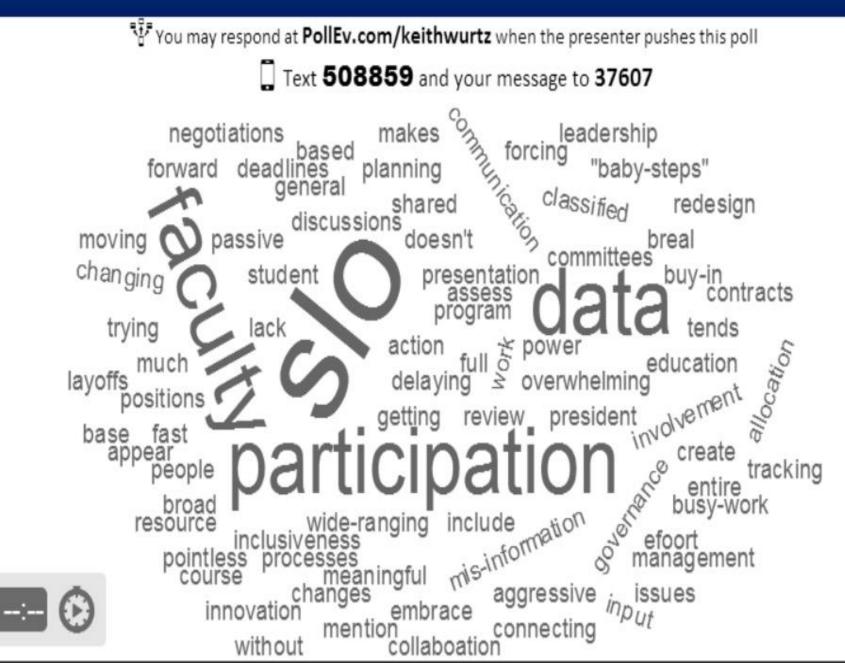
Strategies for Organizational Change

- not see the second seco
- Provide opportunities for participation and leadership at all levels of the organization
- Include and retain students and staff on key committees
- Provide vision
- So Communicate, communicate, communicate!
- Dook at both technical and human systems
- So Celebrate successes

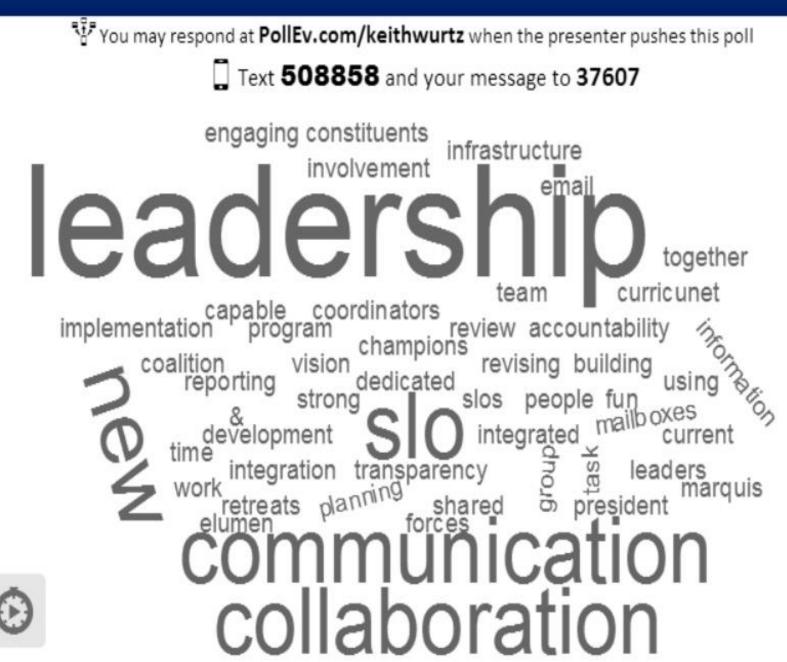
Why Change Efforts Fail

- so Lack of vision
- Lack of understanding
- no much change at ounce
- So Lack of clear communication
- ∞ Poor management of resistance
- All talk and no action
- nternal focus Losing sight of the customer
- not including key people

What hasn't worked at your institution?



What has worked at your institution?



What Didn't Work?	What Worked?
Trying to do everything	Hiring a consultant (Relieved workload and helped with facilitation of process)

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Ignoring the challenges that go along with change	Planning for the challenges that go along with change and devising strategies prior to change

Conclusions

- Managing crises and cultural change take a lot of work
- Be strategic and thoughtful
- ∞ Keep watch on the organization's pulse
- not see the second seco
- so Communication must be systemic and continuous
- nclude as many people as possible
- Pick your battles
- not solve the second se

Contact Info

- 5 Keith Wurtz
 - Crafton Hills College
 - Dean, Institutional Effectiveness, Research & Planning
 - 。 909-389-3206
 - kwurtz@craftonhills.edu
- ∞ Cheryl Marshall
 - Crafton Hills College
 - President
 - 909-389-3200
 - cmarshal@craftonhills.edu